

Jeroen Sedelaar

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Antwerp-based user experience designer with a strong focus on creating design systems.

Experience

Odido Nederland - Freelance Senior UX/UI Designer

Sep 2023 - Present

Worked on the Odido design system, Odido website and Zyxel app.

T-Mobile Nederland - Freelance Senior UX/UI Designer

Mar 2016 - Sep 2023

Worked on countless UX projects for the A-brand & subbrands (Tele2 and Ben).

My main focus was on designing their unique design systems.

Suitsupply - Freelance UX/UI Designer

Nov 2014 - Jan 2015

Worked on a new recruitment concept for Suitsupply.

Philips Design - Freelance UX/UI Designer

Jun 2011 - Aug 2011

Worked on various aspects of the Philips consumer website.

LBi Lost Boys - Visual Designer

Sep 2009 - May 2011

Worked on websites, iPhone apps, print projects and a number of icon sets.

jeroensedelaar.com - Freelance UX/UI Designer

Jun 2006 - Jun 2011

During my studies I freelanced part-time as UX/UI Designer working for companies such as eFocus, Ice Media and Divide Internet Oplossingen.

Education

Hogeschool Rotterdam (HBO)

2005 - 2009

Communication & Multimedia Design, User Experience Design

Cibap (MBO)

2001 - 2004

Advertising, Graphic Design, Web Design, Communication, Filming, Product Design and Visual Merchandising

Skills

Design

User Experience Design • Interaction Design • User Interface Design • Prototyping • Usability Research • Journey Mapping • Wireframing • Prototyping • User Testing • Web Design • App Design

Software

Figma • Sketch • Abstract • InVision • Miro • Adobe CC (Photoshop, Illustrator, InDesign) • Microsoft Teams

Agencies & Companies

24i • Bankgiro Loterij • Ben • Big Data Company • Bolero KBC • Bongo • Boondoggle • Cloud Design • Greenberry • Hellomydear • Jaguar • Kunstmaan • Odido • Philips Design • Regio TV • Suitsupply • Tele2 • T-Mobile • These Days • TP Vision • Tribal DDB • Timing • Videoland

